

FUNDRAISING UPDATE



April 2018

969 Miles for Turkey

On May 4 Ziya Kocabiyik of the Chelmsford Amnesty Group is setting off from Land's End and cycling the length of the country in just 9-days. By the time he makes it to John O' Groats he will have cycled 969-miles! Ziya's taking on this amazing challenge to raise money for Amnesty International UK (there's already over £1000 on his [Virgin Money Giving page!](#)) and to raise awareness of the human rights situation in Turkey. Since the attempted coup in July 2016 there has been a crackdown on dissent that has seen activists arrested, schools and universities closed, judges dismissed and journalists imprisoned. Last July, ten activists including the director and chair of Amnesty International Turkey were arrested. Most were released but Taner Kilic is still being held on fabricated terrorism charges.



Ziya out on a training ride

Along the way, Ziya is going to be meeting Amnesty groups and talking about why he's decided to take on this challenge. Thank you to all groups who have accommodated Ziya on his journey.

If you aren't one of the groups lucky enough to be on Ziya's route, you can support him by sharing his Virgin Money Giving page as widely as possible and by showing your support on Twitter.

Virgin Money Giving Page: <https://uk.virginmoneygiving.com/Cycling969MilesforTurkey>

Twitter Handle: <https://twitter.com/ziyakocabiyik>

Organising Challenges of Your Own

If you've been inspired by Ziya, why not consider organizing a challenge in your group. Eye-catching events like Ziya's cycle are a great way to raise funds for Amnesty International UK (or your group!) and also awareness of Amnesty International's work. The more impressive the event, the more likely you are to get media interested.

Get in Touch

If you'd like to discuss a challenge you want to organize with your group or if you need help planning a fundraising event, then get in touch with our Community Fundraising for support. Email fundraise@amnesty.org.uk or call 020 7033 1650 for advice and free fundraising materials.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.

